

Digital Marketing Coordinator

Full Time

Based in Castle Hill, Sydney

We have a full-time job opportunity for a Digital Marketing Coordinator based in our Sydney office.

The successful applicant would be responsible for leading the execution of digital marketing for Open Doors Australia and New Zealand. The Digital Marketing Coordinator reports to the Marketing Coordinator.

Key responsibilities include:

- Oversee the digital execution of all marketing of Open Doors Australia & New Zealand.
- Lead a digital marketing team to produce marketing resources that raise awareness and funds for the persecuted church.
- Create and drive digital promotions and interactions with supporters that produce budgeted donations and engagement with the ministry.
- Measure effectiveness of campaigns, report to management, and develop strategies to continually improve campaign performance.

To be successful in this role you will have:

- A strong and active Christian faith.
- Demonstrated digital marketing skills.
- The ability to produce digital campaigns from conception to delivery.
- A good understanding of how to increase the ministry's digital and social presence.
- Experience in leading a team that results in continued growth of individuals and the organisation.
- A high attention to detail, with a strong sense of accountability.
- A willingness to commit to Open Doors' Core Values and message.

Desirable experience:

- Familiarity with Salesforce CRM and Marketing Cloud.
- Targeted email marketing campaign experience.
- Experience creating digital marketing journeys across platforms.
- Not For Profit sector experience.
- Experience in Social Media, Remarketing, Adwords, Google Analytics and Display Advertising.
- Experience in managing technical integration, upgrades and projects.
- A basic understanding of HTML code.
- Good writing and grammar skills.

For information about Open Doors please visit www.opendoors.org.au

Please forward your CV together with a cover letter via email to sarahr@od.org.au

Applications close **COB Tuesday 26 February 2019.**

To be eligible to apply for this position you must be an Australia citizen or have an appropriate Australian work visa.