

COMMUNICATIONS AND PR SPECIALIST

Based in Castle Hill, Sydney

- Full time or Part time | Hybrid and flexible working environment
- Opportunity to use your writing skills to play a pivotal role in sharing the stories of the persecuted church

WHY OPEN DOORS?

At Open Doors, we help people follow Jesus all over the world, no matter the cost. Our team is united in our love for Jesus Christ and His Commission. When you work with us, you'll get the chance to strengthen the faith of persecuted Christians, even in the most dangerous places.

We asked our people their thoughts on working with Open Doors – here is what they had to say:

- “Working for Open Doors means being challenged and encouraged in your faith every day! It's a privilege to be in a job that helps strengthen the global body of Christ.”
- “Seeing and hearing real stories of persecution has forced me to see my walk with Christ in a new way.”
- “It is such a joy to know that I'm using the gifts that God has given me to help serve those who need to be served.”

Working with us also provides the opportunity to be a part of regular team devotions, access to Christian counselling and mentoring as well as coming together for bi-annual team days for fellowship, prayer, and worship.

OUR IMPACT

Last year, our work at Open Doors helped **5,390,854 persecuted Christians** across the globe, providing:

- 1,311,476 people with Bibles and Christian literature.
- 3,393,491 people with discipleship, training, mentoring, and counselling.
- 685,887 people with socioeconomic development, emergency relief, medical care, and education.

As a growing and respected ministry that supports persecuted Christians in more than 70 countries, our vision is to double our impact. We're excited to hire someone who shares the same ideals by connecting with like-minded people, partners, and communities.

ABOUT THE ROLE

The successful candidate will develop campaign and fundraising communication for a range of channels to enable our strategy. As an experienced writer, storyteller and content creator, the Communications and PR Specialist is an essential member of the Open Doors team. Your duties will include but are not limited to:

- Drafting and editing content and stories for our campaigns for a range of platforms and channels including email communications, blog and website content, social media content, campaign and print materials.
- Collaborating with our partner PR agency in developing and implementing our PR strategy.
- Increasing awareness of the challenges and stories of the persecuted church by developing content and pitches for the Christian and secular media.
- Delivering and editing content with a high attention to detail and a commitment to excellence in all produced work.
- Collaborating with the Brand & Creative Director, Chief Experience Officer, and members of the Creative and Marketing Teams to pitch campaign concepts and ideas while giving feedback on how the creative process can be improved.

SKILLS AND EXPERIENCE

For this role, we are ideally seeking the following:

- Excellent written and verbal communication skills
- High attention to detail and a commitment to excellence in your work
- Experience writing copy and content for fundraising and/or marketing campaigns
- Experience and competence in authentic and compelling storytelling
- Ability to work independently and as a team player with energy and creativity
- Ability to manage multiple priorities and work to deadlines
- Experience leading and implementing PR and media communications strategy

JOIN US

If you share our passion to make a difference to the most important issues in our Christian world today, we would love to hear from you!

Please submit your brief resume (max. 3 pages), a sample of your writing portfolio and cover letter to peopleandculture@od.org.au

Applications to be received by close of business, Monday 30 January 2023.