

# WRITER

- Full-time or part-time
- Hybrid and flexible working environment

Are you a passionate storyteller with a flair for weaving consistent messaging across various platforms to inspire action? If you are a seasoned writer with a background in campaign and fundraising writing, this role could be for you!

## WHY OPEN DOORS?

In Christ, we strengthen the most persecuted. We connect the Australian and New Zealand church with their persecuted family to deepen one another's discipleship journey. When you work with us, you'll get the chance to strengthen the faith of persecuted Christians, even in the most dangerous places.

We asked our people their thoughts on working with Open Doors and here's what they had to say:

- "Working for Open Doors means being challenged and encouraged in your faith every day! It's a privilege to be in a job that helps strengthen the global body of Christ."
- "Seeing and hearing real stories of persecution has forced me to see my walk with Christ in a new way."
- "It is such a joy to know that I'm using the gifts that God has given me to help serve those who need to be served."

Working with us also provides the opportunity to be a part of regular team devotions, access to Christian counselling and mentoring, as well as coming together for bi-annual team days for fellowship, prayer, and worship.

## OUR IMPACT

Last year, our work at Open Doors helped **7,075,604 persecuted Christians** across the globe, providing:

- 1,700,000 people with **Bibles and Christian literature**.
- 3,200,000 people with **discipleship**, training, mentoring, and counselling.
- 1,500,000 **in-person visits, care, prayer, and counselling**.
- 600,000 people with **socioeconomic development**, emergency relief, trauma care, and education

As a growing and respected ministry that supports persecuted Christians in more than 70 countries, we are the leading voice on Christian persecution and trusted partner to build a mature and unified global Church. We're excited to hire someone who shares the same ideals by connecting with like-minded people, partners, and communities.

## ABOUT THE ROLE

As a pivotal member of our team, you will develop campaign and fundraising communications for print and digital channels, and help implement our PR and media communications strategy. As a Writer at Open Doors, you play a crucial role in implementing our brand voice and expression, engaging new supporters, and deepening the connection with our existing supporters.

Having a strong focus on compelling storytelling to engage, retain, and deepen our supporters' love and support for the work of Open Doors, your responsibilities include, but are not limited to:

- Sourcing stories and content for our campaigns from our global content platform
- Preparing, drafting, editing fundraising content and stories for different audiences and purposes according to each campaign brief. This may include:
  - Email communications and prayer updates
  - Weekly blogs and website content
  - Social media posts and all digital advertising
  - Campaign print appeal letters
- Writing best practice fundraising content across digital and print channels with ownership on how to improve effectiveness and impact
- Composing articles for ODA and ODNZ websites and editing communications for Church, Major Giver, and event materials
- Proofing and editing all communications for accuracy, consistency & adherence to brief and communication guidelines
- Contributing to and managing a tone of voice guidelines document for ODANZ
- Coordinating media enquiries and current media partnerships
- Collaborating in the development of "The Whole Story" podcast

## SKILLS AND EXPERIENCE

For this role, we are ideally seeking the following:

### Essential:

- Experience writing copy and content for fundraising and/or marketing campaigns
- Excellent written and verbal communication skills (including active listening skills)
- High attention to detail and commitment to excellence in their work
- Excellent organisational and teamwork skills
- Experience and competence in authentic and compelling storytelling
- Ability to work both independently and as a team player with energy and creativity
- Ability to actively solve problems
- Ability to manage multiple projects at once and transition seamlessly to meet deadlines
- Self-motivated and innovative
- A strong willingness to learn and absorb new information
- Have a posture of growth and improvement, seeking to review communications, learn, and improve with each phase and campaign
- Strong interpersonal skills and ability to deal with a wide cross-section of people

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**Desirable:**

- Experience writing and producing podcasts
- Experience with a church ministry or global development not-for-profit
- SEO knowledge and experience with digital communication tools including Google Analytics, Search Console, Creator Studio, Wordpress, or SEMrush

**JOIN US**

If you are enthusiastic about merging your creative prowess with meticulous attention to detail, and you excel in a supportive, values-driven environment, we invite you to join our team. Help us in our mission to serve persecuted Christians globally by applying your skills and experience to the Writer role at Open Doors.

To apply for the position, please submit your resume (maximum 3 pages), cover letter, and a sample of your writing to [peopleandculture@od.org.au](mailto:peopleandculture@od.org.au)

Applications are to be received by **9 a.m. on Tuesday, 9 April 2024**.