

MARKETING CAMPAIGNS COORDINATOR

- Use your Marketing skills and experience to make an impact for the persecuted Church
- Full or part-time (min. 3 days) | Hybrid and flexible working environment
- Based in Sydney, however remote applicants may be considered
- Parental Leave contract April-December 2026

WHY OPEN DOORS?

In Christ, we strengthen the most persecuted. We connect the Australian and New Zealand Church with their persecuted family to deepen one another's discipleship journey. When you work with us, you'll get the chance to strengthen the faith of persecuted Christians, even in the most dangerous places.

We asked our people their thoughts on working with Open Doors and here's what they had to say:

**“Working for Open Doors means being challenged and encouraged in your faith every day!
It's a privilege to be in a job that helps strengthen the global body of Christ.”**

“Seeing and hearing real stories of persecution has forced me to see my walk with Christ in a new way.”

“It is such a joy to know that I'm using the gifts that God has given me to help serve those who need to be served.”

Working with us also provides the opportunity to be a part of regular team devotions, access to Christian counselling, visiting our work in the field, as well as coming together for bi-annual team days for fellowship, prayer, and worship.

OUR IMPACT

Last year, our work at Open Doors helped **9,553,640** persecuted Christians across the globe, providing:

- 542,813 people with **advocacy**,
- 5,766,757 people with **biblical training**,
- 2,531,985 people with **Bibles and Christian literature**,
- 176,405 people with **emergency relief**, and
- 535,680 people with **socio-economic support**.

As a respected and growing ministry supporting persecuted Christians in more than 70 countries, we are a leading voice on Christian persecution and a trusted partner in building a mature and unified global Church. We're excited to welcome someone who shares our values and mission.



ABOUT THE ROLE

Our Marketing Team run seven campaigns each year to serve the persecuted church by engaging supporters in Australia and New Zealand, and your job, as our Marketing Campaigns Coordinator, is to make that happen! From the initial project brief, to scheduling tasks for our Creative and Digital teams, sending assets to print, and analysing data after the campaign is over, you'll play a key role in managing the execution of our multi-channel campaigns, ensuring they are on-time and on-budget. The role requires strong administrative skills and an ability to work collaboratively with both internal and external stakeholders.

Key Responsibilities:

- Develop, brief, implement, and review fundraising campaigns and appeals that deliver on Open Doors' strategy.
- Work closely with the Creative and Digital Teams, managing capacity, timelines, and workflow for campaigns and other regular communications.
- Ensure marketing campaigns and regular communications are completed on time and on budget.
- Manage production processes within the Marketing team, including stock levels.
- Maintain relationships with contractors and suppliers, assessing budget and quality requirements.
- Provide feedback and updated processes to improve the efficiency, management, effectiveness, and accountability of workflow within the team.
- Project manage departmental and strategic projects as needed in relation to Marketing, Communications, or Systems and Processes.

SKILLS AND EXPERIENCE

For this role, we are seeking the following:

Essential:

- Proven experience in project management, fundraising, marketing, or production environment
- High capacity and attention to detail
- Excellent digital administration skills in project management software
- Analytical thinker and highly organised
- Ability to manage competing priorities
- Able to collaborate with others to achieve outcomes

Desirable:

- Experience with print production processes
- Experience with Asana
- Experience with Salesforce CRM
- Experience in the not-for-profit sector

JOIN US

If you're highly organised, love making things happen, work well in a team, and want to use those skills in service of the global persecuted Church, we'd love to hear from you!

To apply for the position, please submit your resume (maximum 3 pages) and cover letter to peopleandculture@od.org.au

Applications close at 11:59pm Sunday 8 March 2026.